

**Education:**

**Jan 2018 – Feb 2019:** PhD (with GTA scholarship), University of Kent, Kent Business School - UK.

Thesis title: '*Essays on SMEs' internationalisation: An empirical analysis using large-scale survey data*'.

**Sep 2015 – Dec 2017:** PhD Candidate (with scholarship), Kingston University London, Small Business Research Centre (SBRC) - UK.

**2015 – 2016:** MRes. Master of Research (Distinction), Kingston University London - UK.

**2013 – 2014:** MSc. Managing Global Business (Distinction), Sheffield Hallam University - UK.

**2011 – 2012:** MSc. Money Banking and Finance (Pass), The University of Sheffield - UK.

**2010 – 2011:** PGD. Business, Law, and Social Science (Distinction), Sheffield International College - UK.

**2003 – 2009:** BSc. Economics (2:2), The University of Aleppo - Syria.

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**Publications:**

**Published**

- Idris, B., Hansen, J., & Saridakis, G. (2024). Enhancing SME Manufacturing performance in the UK: Innovation and external Collaboration, in *The Palgrave Encyclopedia of Entrepreneurship*. Forthcoming.
- Saridakis, G., Idris, B., & Hansen, J. M., (2024). Business networks, social media and SMEs export propensity. *International Journal of Entrepreneurship and Small Business*, 51(4), 542–571.
- Saridakis, G., Khan, Z., Knight, G., Idris, B., Mitra, J., & Khan, H. (2024). A look into the future – The impact of Metaverse on traditional theories and thinking in international Business. *Management International Review*, 64, 597–632.
- Protopapa, I., & Idris, B. (2024). Ethical and Moral Pitfalls of Generative AI in Academic Research. In Pulk, K., & Koris, R. (eds.). *Generative AI in Higher Education: The Good, The Bad, and the Ugly*. Forthcoming.
- Idris, B., Saridakis, G., Georgellis, Y., Lai, Y., & Johnstone, S. (2023). Exporting is a team sport: The link between management training and performance in SMEs. *International Journal of Manpower*, 45(4), 1019–1036.
- Saridakis, G., Abdullahi, Y.A., Idris, B., Mishra, T., Parhi, M. (2023). SME performance in core and peripheral UK regions: Exploring the role of innovation and firm networks during times of financial distress. Enterprise Research Centre, ERC Research Paper, No. 107.
- Saridakis, G., Idris, B., & Jones, P. (2023). The effect of COVID-19 on the performance of ethnic-minority firms in the UK and worldwide. *International Journal of Entrepreneurial Behaviour & Research*, 29(3), 553–560.
- Hansen, J.M., Idris, B., & Saridakis, G. (2023). Spurred or spurned? The effects of combined innovations and combined obstacles on B2B SME capability generation and future focus. *Industrial Marketing Management*, 113, 312–325.
- Razzak, BM., Idris, B., Hasan, R., Saridakis, G., & Hansen, J.M. (2023). The impact of Covid-19 on struggling ethnic minority entrepreneurs' business strategy: The case of Bangladeshi curry houses in the United Kingdom. *International Journal of Entrepreneurial Behaviour & Research*, 29(8), 1837–1866.
- Idris, B., Saridakis, G., & Khan, Z. (2022). The effect of outward and inward internationalisation on different types of innovation: Evidence from UK SMEs. *Journal of International Management*, 28, 1–20.

- Felzensztein, C., Saridakis, G., Idris, B., Elizondo, G. P. (2021). Do economic freedom, business experience, and firm size affect internationalization speed? Evidence from small firms in Chile, Colombia, and Peru. *Journal of International Entrepreneurship*, 1–42.
- Idris, B., & Saridakis, G. (2020). Women directors and exporting activity: The moderating role of network advice. *Economics and Business Letters*, 9(2), 106–113.
- Idris, B., Saridakis, G. & Johnstone, S. (2023). Training and performance in SMEs: Empirical evidence from large-scale data from the UK. *Journal of Small Business Management*, 61(2), 769–801
- Mohammed, A-M., Idris, B., Saridakis, G., & Benson, V. (2019). Information and communication technologies: A curse or blessing for SMEs? in Benson, V., & McAlaney, J. *Emerging Cyber Threats and Cognitive Vulnerabilities*. London: Academic Press: pp. 1636–171.
- Saridakis, G., Idris, B., Hansen, J., & Dana, L-P. (2019). SMEs’ internationalisation: When does innovation matter? *Journal of Business Research*, 96, 250–263.
- Idris, B., & Saridakis, G. (2018). Local formal interpersonal networks and SMEs internationalisation: Empirical evidence from the UK. *International Business Review*, 27(3), 610–624.

#### **Revise & Re-submit:**

- Exploring the effect of innovation and firm networks on UK SME performance during times of financial distress (ABS 3\*).

#### **Under review:**

- Determinants of innovations within firms: The case of Portuguese (ABS 3\*).
- Institutional Influence on Multinational Enterprises’ Environmental Orientation-Outcomes Chain: A Conceptual Framework (ABS 3\*).
- Experiential learning through crowdfunding: The impact of students participation as crowdfunding backers on entrepreneurial intention in business education (ABS 2\*).

#### **Work in progress:**

- Overcoming challenges in co-branding alliances between multinational enterprise and ethnic minority businesses. (To be submitted).
- The effect of crowdfunding simulation on students’ entrepreneurial intention – The role of linear and non-linear thinking styles and entrepreneurial mind-set (work in progress).
- The impact of social media on migrant women entrepreneurs – The case of Turkey (work in progress).

#### **Co-editor for Special Issue:**

- ‘Advances in Entrepreneurship and Innovation for Sustainable Management’. (Sustainability – Impact Factor: 3.88)  
[https://www.mdpi.com/journal/sustainability/special\\_issues/entrepreneurship\\_innovation\\_management](https://www.mdpi.com/journal/sustainability/special_issues/entrepreneurship_innovation_management)

- ‘The effect of COVID-19 on the performance of Ethnic-minority firms in the UK and worldwide’. *International Journal of Entrepreneurial Behaviour & Research*.

#### **Commissioned Reports:**

- Federation of Self-employed and Small Business (July 2020). Unlocking Opportunity: The value of ethnic minority firms to UK economic activity and enterprise. *FSB*. Available at: <https://www.fsb.org.uk/resource-report/unlock.html>

#### **Internal Grants:**

- Özyeğin University Transformative Learning and Teaching Grant – 2025 (25000TL – Awarded).
  - The impact of experiential entrepreneurial education on entrepreneurial intention – integrating crowdfunding simulation into teaching.
- Özyeğin University Societal Impact Seed Grant – 2025 (129000TL – Awarded)

- Empowering Migrant Women Entrepreneurs in Turkey: A Collaborative Initiative for Business Expansion and Societal Impact

#### **External Grants:**

- LSBS Small Grant 2022 - £5000 (awarded in Jan 2023):
    - ‘SME performance in core and peripheral UK regions: Exploring the role of innovation and firm networks during times of financial distress’.
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#### **Recent Academic Conferences & Workshops**

- November 2024 *IWI (International Women of Istanbul)* – Business Networking Division.
  - Business Model Development Workshop. *Istanbul, Turkey.*
- October 2024: *IWI (International Women of Istanbul)* – Business Networking Division.
  - New Product Development Workshop. *Istanbul, Turkey.*
- April 2024: *IWI (International Women of Istanbul)* – Business Networking Division.
  - TikTok Marketing Workshop. *Istanbul, Turkey.*
- July 2022: *International Conference on Contemporary Marketing Issues (10<sup>th</sup> ICCMI)* – *Naxos/Greece.*
  - Diverse Alliance Matter - A Conceptual Framework for Strategic Alliances with Ethnic Minority Businesses.
- November 2020: *Centre for Business Prosperity, Enterprise Research Centre & Regional Studies Association* – *Aston University. Birmingham, UK.*
  - Training and performance in SMEs: Empirical evidence from large-scale data from the UK.
- November 2019: *Institute for Small Business and Entrepreneurship (ISBE): SPACE* – *exploring new frontiers and entrepreneurial places. Newcastle, UK.*
  - The effects of outward and inward internationalisation on different types of innovation: Is it different in different sized-SMEs. **Winner of the best paper award in International Entrepreneurship Track.**
- November 2018: *Institute for Small Business and Entrepreneurship (ISBE): Research, policy and practice: Collaboration in a disparate world. Birmingham, UK.*
  - The relationship between training and performance in internationalised and non-internationalised SMEs: Is it different?
  - SMEs’ internationalisation: When does innovation matter?
- November 2017: *Institute for Small Business and Entrepreneurship (ISBE): Borders, prosperity and entrepreneurial responses. Belfast, UK.*
  - Local formal interpersonal networks and SMEs internationalisation: Empirical evidence from the UK. **Nominated for the best paper award in International Entrepreneurship track.**
- June 2017: *Contemporary Issues in Business and Law: The 8<sup>th</sup> Annual Faculty Conference and Research Students’ Conference. Kingston Business School – Kingston University London. Kingston Upon Thames, UK.*
  - Local formal interpersonal networks and SMEs internationalisation: Empirical evidence from the UK.
- April 2017: *The 3<sup>rd</sup> International Conference in Applied Theory, Macro and Empirical Finance. University of Macedonia – Thessaloniki, Greece.*

- Local formal interpersonal networks and SMEs internationalisation: Empirical evidence from the UK.
  - **June 2016:** *Contemporary Issues in Business and Law: the 7<sup>th</sup> Annual Faculty Conference and Research Students' Conference*. Kingston Business School – Kingston University London. Kingston Upon Thames, UK.
    - Poster presentation: The role of social capital and networks capital in the internationalisation process of SMEs.
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### **Editorial Board Member:**

- Digital Business (<https://www.sciencedirect.com/journal/digital-business/about/editorial-board>).

### **Reviewer**

- Information, Technology and People (ABS 3\*).
  - International Journal of Entrepreneurship and Innovation (ABS 2\*).
  - Journal of Small Business Management (ABS 3\*).
  - International Journal of Entrepreneurship Behaviour & Research (ABS 3\*).
  - Journal of International Management (ABS 3\*).
  - IEEE Transactions on Engineering Management (ABS 3\*).
  - Sustainability.
  - Digital Business.
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### **Teaching Experience**

**January 2022 – present:** Assistant Professor of Entrepreneurship | Faculty of Business – Özyeğin University - Turkey.

- Corporate Entrepreneurship (ENTR 408) – (Undergraduate)
- Introduction to Entrepreneurship (BUS 102) – (Undergraduate).
- Leading & Managing New Ventures (ENTR 310) – (Undergraduate).

**August 2019 – December 2021:** Assistant Professor of Entrepreneurship/Programme Director of MSc. Entrepreneurship | Aston Business School, Aston University - United Kingdom.

- International Business (BSM 933) – (Postgraduate).
- Entrepreneurship and Innovation in Emerging Markets (BSM 980) - (Postgraduate).
- Dissertation supervisor for undergraduate, postgraduate and MBA students.

**Jan 2018 – Jan 2019:** Graduate Teaching Assistant | University of Kent - United Kingdom.

- Research and Consultancy Methods (Undergraduate),
- Global Business Environment (Undergraduate).
- Guest lecturer for Entrepreneurship (Undergraduate).

**Sep 2014 – Aug 2015: Associate Lecturer | Sheffield Hallam University - United Kingdom.**

- Teaching assistance - Business Economics, Business Environment, Perspective in International Business, and Managing Resources (Undergraduate).
  - A supervisor for consultancy projects for MSc. International Business Students (Postgraduate) working towards an international business project with a corporate client.
  - Supervising Masters' Students (Postgraduate) working on their dissertations in the field of international business.
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### **Teaching Evaluations**

- 2024-2025 academic year: (out of 5)
    - Corporate Entrepreneurship – ENTR 408 (4.5)
    - Introduction to Entrepreneurship – BUS 102 (4.0)
    - Leading & Managing New Ventures – ENTR 310 (4.2)
  - 2023-2024 academic year: (out of 5)
    - Corporate Entrepreneurship – ENTR 408 (4.0)
    - Introduction to Entrepreneurship – BUS 102 (3.8)
    - Leading & Managing New Ventures – ENTR 310 (3.8)
  - 2022-2023 academic year: (out of 5)
    - Corporate Entrepreneurship – ENTR 408 (4.1)
    - Introduction to Entrepreneurship – BUS 102 (3.8)
    - Leading & Managing New Ventures – ENTR 310 (3.8)
  - 2021-2022 academic year: (out of 5)
    - Corporate Entrepreneurship - ENTR 408 (4.1)
  - 2021-2022 academic year: (out of 5)
    - International Business - BSM 933 (4.3)
  - 2020-2021 academic year: (Out of 5)
    - International Business - BSM 933 (4.4)
    - Entrepreneurship and Innovation in Emerging Markets - BSM 980 (4.8)
    - International Business - BSM 933j (4.7)
  - 2019-2020 academic year: (Out of 5)
    - International Business - BSM 933 (4.1)
    - Entrepreneurship and Innovation in Emerging Markets - BSM 980 (4.6)
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### **Administrative Experience**

- **Jan 2024 – Present:** Internship Committee Member – Özyeğin University.
  - **Dec 2022 – Jan 2024:** Erasmus Exchange Programme Coordinator – Özyeğin University.
  - **Sep 2020 – Dec 2021:** Programme Director for MSc. Entrepreneurship – Aston University.
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### **Scholarships and Academic Awards**

- **June 2021:** BSS Staff Award – Pandemic Teaching Innovation Award (Aston University).
  - **May 2021:** Aston Student Union Academic Awards – Teaching Award – Engagement – GOAT (Greatest of all Times) Award.
  - **May 2020:** BSS Teaching Award – Aston University.
  - **November 2019:** Best Paper Award in International Entrepreneurship Track – Institute for Small Business and Entrepreneurship Conference.
  - **2018 – 2019:** PhD Scholarship Award – The University of Kent.
  - **2015 – 2017:** PhD Scholarship Award – Kingston University London.
  - **2011 – 2012:** Progression Scholarship Award – The University of Sheffield.
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### **Non-Academic positions**

- **May 2024 – Present:** Advisor | International Women of Istanbul (IWI) – Business Networking Division – Istanbul / Turkey.
  - **November 2023 – February 2024:** Consultant | Meld Impact – UK.
  - **April 2022 – Dec 2023:** Advisory board member | Hummingbird Investments – UK.
  - **January 2022 – Dec 2023:** Advisory board member | Gigsta Ltd. – UK.
  - **August 2021 – Dec 2021:** Advisory board member | Enactus Aston – UK.
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### **Profile Links:**

- Google Scholar: <https://scholar.google.co.uk/citations?user=WRhrb70AAAAJ&hl=en>
- **ORCID:** <https://orcid.org/0000-0001-6521-7858>